



Ecommerce Website Design

Ecommerce is the latest trend of business process favored by majority; Ecommerce is nothing but exchange of goods and services for money, being conducted via electronic medium like the Internet. Ecommerce is mainly categorized in three divisions B2B, B2C and C2C i.e. business to business, business to customer and customer to customer respectively.

Rapidly growing competition and ever-changing market trends have elevated the need of efficient shopping cart software which helps to grow your business to its correct level. However, one of the biggest challenges of conducting an online business is making sure that the customers trust the client's website. To be a successful online store, clients need to instill trust in their customers. Your online business needs to provide a strong framework for trust and be able to engender trust amongst its users.

With our extensive ecommerce experience, we are ideally positioned to help you deliver a comprehensive and effective e-business strategy for your ecommerce solution with integrating latest technology and techniques which help online business to succeed and live longer.

Netwin specializes in Ecommerce Development Services. We offer two types of Ecommerce solutions-

- Ecommerce website Using Open Source Ecommerce Software
- Custom Ecommerce Website development using bespoke CMS

We build websites using following Open Source Ecommerce Software.

1) **OSCommerce**

osCommerce is the leading Open Source online shop ecommerce solution that is available for free; under the GNU General Public License. It features a rich set of out-of-the-box online shopping cart functionality that allows store owners to setup, run, and maintain their online stores with minimum effort and with no costs, license fees, or limitations involved. The goal of the osCommerce project is to continually evolve by attracting a community that supports the ongoing development of the project at its core level and extensively through contributions to provide additional functionality to the already existing rich feature set.

osCommerce utilizes Open Source solutions to provide a free and open e-commerce platform, which includes the powerful PHP web scripting language, the stable Apache web server, and the fast MySQL database server.

To know more about OSCommerce Features please visit <http://www.oscommerce.com/solutions>

2) **Magento**

Magento is a new professional open-source ecommerce solution offering unprecedented flexibility and control. Some of features of Magento are as follows-

- **Single Page Checkout**

Magento's Single Page Checkout keeps customer's order information visible at all times, allowing customers to continuously review order information and easily make changes without pressing the back button. As a result, checkout is quick and seamless, resulting into a higher conversion rate.

- **Ship to Multiple Addresses**

To make life a little easier on your customers, Magento includes Ship to Multiple Addresses functionality, allowing customers to complete all their shopping in one transaction and ship items wherever they need to go... even if it takes several different addresses to get them there.

- **Advanced Marketing Tools**

Magento offers advanced catalog and shopping cart price rule systems right out of the box, allowing Store Owners to create and customize anything from store-wide markdowns to highly specific coupons tailored to specialized customer groups. With Magento's marketing tools, creativity is your only limit.

- **SEO Features**

Magento includes a variety of features to enhance your store's SEO, including built-in natural search optimization, easily-editable metadata, and social shopping tools like reviews and tags that encourage dynamic, product-related content.

To know more about Magento features please visit

<http://www.magentocommerce.com/features>

3) Joomla Virtue Mart

VirtueMart is an Open Source E-Commerce solution to be used together with a Content Management System (CMS) called Joomla! (and Mambo). Joomla! and VirtueMart are written in PHP and made easy for use in a PHP/MySQL environment

To know more about VirtueMart features please visit

http://virtuemart.net/index.php?option=com_content&task=view&id=69&Itemid=142

4) CRE Loaded

CRE Loaded 6 or simply Loaded as it is more frequently called, is a version of osCommerce 2.2 MS2 which has been preloaded with a number of very useful extras to help merchants get their stores up and working faster, and keep them working more efficiently without the added hassle of having to add additional modules to the store right away.

Features of Netwin Infosolutions Customized Ecommerce Solution

- **Attractive Store Front**
 - Special Products Display
 - Best Sellers - optionally display top ten items on homepage
 - News / Announcements Section
 - Easy Navigation
- **Product Catalog**
 - Unlimited product categories / sub categories
 - Unlimited category nesting
 - Products can be assigned to multiple categories
 - Related products, up selling and cross selling.
 - Import & Export Products data.
- **Online Shopping Cart**
- **Shipping and Tax**
 - Real-time shipping calculation
 - Mark your products as "free shipping" products
 - Issue promotional "free shipping" coupons to your customers
 - Add handling/freight charges
 - Allow your customers to choose shipping methods
 - Customizable sales tax calculation
 - Organize your tax settings by location and vendors
- **Payment, Gateways & Methods**
 - Paypal
 - Google Checkout
 - Credit Card (Authorize.NET)
 - eWay
- **Sales Analysis and Tracking**
 - Comprehensive statistics
 - Number of orders
 - Number of customers
 - Product views
 - Total Sales

- Searchable order/customer data
- Order data is easy to print
- **Customers Database**
 - All customer's data stored in database
 - Greet repeat visitors
 - Registered customers can be offered discounts
 - Registered customers do not have to enter their data again
 - Registered customers can edit their profile
 - Registered customers can access history of their orders
- **Built in News Letter**
- **Web-based control panel**
 - Password-protected administrative access
 - All changes are real-time
 - Control the cart from anywhere in the world using your web-browser
 - Unlimited number of admin accounts with multiple access level
 - Customer e-mail contact and notification with unlimited custom-defined templates
- **Security**
 - Full HTTPS/SSL support
 - Secure HTTPS/SSL administrative access (optional)
 - Password-protected administrative access
 - Backup sub-system
- **Content Management System**
 - Add/edit/delete unlimited number of "static" pages (articles, testimonials, success stories, etc)
 - Build-in HTML-Editor
- **Search Engine Friendly**
 - Pages can be indexed by all major search engines
 - Define custom META-tags for every product/page



There is no end to attractive and accessible features that a successful ecommerce solution must have. Choosing the right Ecommerce Solution provider is an intellectual resolution for your business growth. Please feel free to [contact us](#) to help you select the right solution for your e-business.